

Microsoft Helps to Rev Up Awareness of jetNEXUS

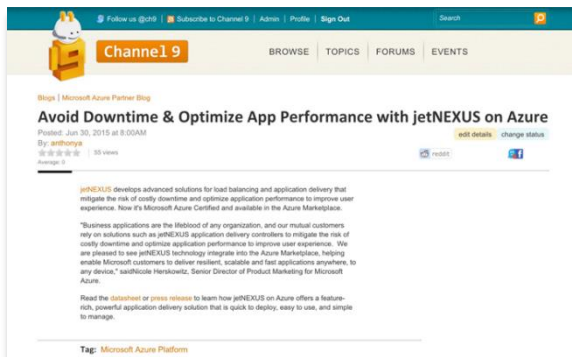
“Microsoft has really helped drive our brand and app awareness during the launch of our Advanced Load Balancer for Azure and introduced us to new markets.” – Greg Howett, CEO, jetNEXUS

jetNEXUS developed an Advanced Load Balancer solution that is quick to deploy, easy to use, and simple to manage. Looking to raise awareness of its brand and application on Azure, it turned to Microsoft and the Go-To-Market Services team.

Microsoft helped jetNEXUS become Azure Certified, assisted in crafting a [press release](#) announcing the availability of jetNEXUS' Advanced Load Balancer on Microsoft Azure, and placed jetNEXUS in the [Microsoft Azure Marketplace](#).

The Microsoft Go-To-Market Services team published a [datasheet](#) touting the benefits of jetNEXUS' feature-rich application delivery control technology, then published a post on its [Channel 9 blog](#) to promote its application optimization benefits. The Microsoft Go-To-Market Services team also facilitated an online marketing campaign on behalf of jetNEXUS that involved building an [Azure landing page](#) on the jetNEXUS website and providing image ads and copy for jetNEXUS to use in its own advertising.

Microsoft Go-To-Market Services gives app builders exclusive resources to help boost app exposure, improve app performance, and build better cloud businesses. See how you can benefit at: www.MicrosoftGoToMarket.com



jetNEXUS

The jetNEXUS Accelerating Load Balancer (ALB-X) is now available through the Azure Marketplace, enabling Microsoft customers to deploy feature-rich application delivery control technology to mitigate the threat of downtime and improve the performance, scalability and reliability of applications, in the cloud.

For more info, visit www.jetnexus.com.



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