

## Improve the Performance, Scalability, and Reliability of Applications in the Cloud with Edgenexus Load Balancer for Microsoft Azure

### MICROSOFT AZURE ISV PROFILE: Edgenexus

Edgenexus develops advanced solutions for load balancing and application delivery that mitigate the risk of costly downtime and optimise application performance to improve user experience. Designed to sit natively on the Microsoft Azure platform, Edgenexus is a feature-rich, powerful application delivery solution that is quick to deploy, easy to use, and simple to manage.

#### WHAT WE OFFER

Service Resilience



Mitigate the risk of costly downtime and deliver highly available services anywhere, to any device. Operating in a high availability configuration, with reverse proxy and full Layer 4-7 load balancing for Azure workloads, Edgenexus intelligently directs traffic among healthy servers to remove single points of failure and optimise traffic flow.

Application Acceleration



Edgenexus Load Balancer for Azure provides a future-proof platform allowing clients to scale services seamlessly. Features such as SSL Offload, Content Caching and Compression take process-intensive tasks away from servers, freeing them to handle more transactions, deliver faster applications and improve user experience.

Intelligent Control



Gain business-critical insight into service delivery and application health with real-time analytics and a live status dashboard. Deploy preconfigured and custom traffic management rules to solve complex, real-world application delivery challenges with simple drag-and-drop functionality.

Superb Ease-of-Use



Edgenexus is easy to deploy, manage and support. Automatic configuration templates and an intuitive GUI make configuration a fast, painless experience for experts and novices. Edgenexus is tried, tested and certified to work with the business-critical applications you rely on, including Microsoft Exchange, Lync and more.

#### WHAT OUR CUSTOMERS ARE SAYING

"I'd highly recommend using a Microsoft-certified solution like Edgenexus. Edgenexus strikes a great balance for us, delivering the feature set we need at a sensible price-point." – Chris Mackintosh, IT Infrastructure Manager, Safestore

#### **LEARN MORE**

Visit http://www.edgenexus.io/load-balancer/platform/microsoft-azure-load-balancer/ for more information



# Microsoft Azure

Microsoft Azure is an open and flexible cloud platform that enables you to quickly build, deploy, scale, and manage applications across a global network of Microsoft data centers. You can build applications using multiple languages, tools, and frameworks.



#### **KEY USE CASES**

#### **WEB APPLICATIONS**

Build anything from lightweight websites to multi-tier cloud services that scale up as your traffic grows.

#### **CLOUD STORAGE**

Rely on geo-redundant cloud storage for backup, archiving, and disaster recovery.

#### **BIG DATA & HPC**

Get actionable insights from your data by taking advantage of a fully compatible enterprise-ready Hadoop service.

#### **MOBILE**

Accelerate your mobile app development by using a backend hosted in Microsoft Azure. Scale instantly as your install base grows.

#### **MEDIA**

Create, manage, and distribute media in the cloud – everything from encoding to content protection to streaming and analytics support.

#### **FLEXIBLE APPLICATION MODEL**

Microsoft Azure provides a rich set of application services, including SDKs, caching, messaging, and identity. You can write applications in .NET, PHP, Java, node.js, Python, Ruby, or using open REST protocols. This is all part of Microsoft's promise to let you build using any language, tool, or framework.

#### **ALWAYS ON, ALWAYS HERE**

Build resilient applications with automatic operating system and service updating, built-in network load balancing, and geo-redundant storage. Microsoft Azure also proudly delivers a 99.95% monthly SLA. You can rely on decades of experience in data center operations and trust that everything Microsoft Azure offers is backed by industry certifications for security and compliance.

#### **DATA CENTER WITHOUT BOUNDARIES**

Microsoft Azure makes it easy for you to integrate your on-premises IT environment with the public cloud. Migrate your virtual machines to Microsoft Azure without the need to convert them to a different format. Use the robust messaging and networking capabilities in Microsoft Azure to deliver hybrid solutions, and then manage your hybrid applications from a single console with Microsoft System Center.

#### **GLOBAL REACH**

With data centers around the globe, a massive investment in data center innovation, and a worldwide Content Delivery Network, you can build applications that provide the best experience for users, wherever they are.

**Learn more:** www.microsoftazure.com © 2014 Microsoft Corporation. All rights reserved.

